

# **Accredited Buyer Representative**

## **You're looking for a home, why you should use an ABR® Realtor first?**

Buyer's Representatives **work for you – the Buyer**. It's their job to make your home search a smooth, easy process. To help you find the right home, at the right price. So, before you start looking for your home, find your Buyer's Representative first.

## **Are all Buyer's Representatives the same?**

The search for your home starts with choosing the *best buyer's representative* you can find. By selecting an **Accredited Buyer Representative (ABR®)** you can be sure you are getting a qualified and experienced Realtor.

When you see the letters ABR after a Realtor's name, you are dealing with a certified buyer's representative. That means your Realtor has completed the appropriate training and requirements for an ABR designation from the Real Estate BUYERS AGENT Council (REBAC).

## **So, what does the ABR Designation mean?**

An ABR Designation means your Realtor has achieved a high level of proficiency and education in their field. An ABR Buyer's Representative must successfully fulfill the many requirements:

## **Why do I need a Buyer's Representative?**

*A Realtor Buyer's Representative works for you, the buyer*, finding you the home you want - for a price you want. Your buyer's representative has the professional expertise and knowledge to get the job done.

## **Your buyer representative will:**

- Help determine locations and neighborhoods to fit your interests.
- Find properties in those locations to suit your needs.
- Help you establish an affordable price range.
- Preview properties and accompany you to showings.
- Examine and research properties for possible issues or problems.
- Advise you in making a purchase offer.
- Present your offer to the seller.
- Negotiate the price for you.
- Help you get the appropriate financing for your property.
- Assist you in finding experienced and professional vendors for additional services such as movers, painters, carpenters, etc.